

MEDIA ALERT

Friday 25 August 2017



AUSTRALIAN TEAM DEPARTS FOR HOMELESS WORLD CUP

A TEAM of disadvantaged soccer players is set to represent Australia on the world stage at the 2017 Homeless World Cup in Norway.

The Big Issue has selected seven players from its Community Street Soccer Program to compete at the tournament in Oslo from 29 August to 5 September. Hundreds of players from more than 50 countries are expected to attend the 15th annual event.

The Australian team, known as the Street Socceros, was selected from the Community Street Soccer Program: a national grassroots initiative that uses soccer to help participants reconnect with the community and make positive changes in their lives.

The Big Issue is wishing the Australian team farewell and presenting the team uniforms in Sydney today (Friday 25 August).

Event details

Date: Friday 25 August 2017

Time: 4-5pm

Venue: QBE, 2 Park Street, Sydney.

The Big Issue CEO Steven Persson said the Homeless World Cup brings together people from all walks of life in the spirit of friendship, social inclusion and fair play.

“It’s an incredible opportunity for men and women experiencing disadvantage and marginalisation to represent their country at an international sporting event. We wish our team the best of luck for the tournament,” Mr Persson said.

QBE Foundation Chairperson Sally Kincaid said the organisation was proud to play a role in preparing the team for Oslo, through supporting The Big Issue as a charity partner.

“It’s inspiring to see the commitment these players have made to improving their lives through the Community Street Soccer Program. I congratulate the team and wish them every success in Oslo,” Ms Kincaid said.

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