



THE BIG ISSUE CLASSROOM

RELEVANCE TO THE AUSTRALIAN CURRICULUM

ECONOMICS AND BUSINESS

Levels 7 to 10

The Big Issue Classroom provides unique workshops co-presented by a trained facilitator and a guest speaker who has experienced homelessness and is employed to share their story with school students. Our one-hour workshop ‘The Case for Social Enterprise’ is suitable for students studying Economics and Business in all States and Territories and links to the Australian Curriculum by providing students with a well-informed case study of The Big Issue as a business.

THE BIG ISSUE CLASSROOM	CONTENT DESCRIPTIONS
<p>Introduces social enterprise as a type of business and outlines the characteristics of The Big Issue as a successful social enterprise</p> <p>Explains The Big Issue’s work initiatives, and outlines the roles and responsibilities for our participants</p> <p>Presents the story of a guest speaker, illustrating how The Big Issue supports the personal objectives of people experiencing homelessness</p> <p>Discusses why people work, and the role of work in fostering social connectedness</p> <p>Explores the ways in which The Big Issue facilitates workforce participation, and how its initiatives are appropriate work for people excluded from mainstream employment</p> <p>Explores how The Big Issue (a producer) responds to consumers in the market</p> <p>Engages students in discussion about their role as consumers, and what drives people to purchase <i>The Big Issue</i> magazine</p> <p>Outlines how The Big Issue makes decisions and innovates in order to capture and create opportunities to generate income</p>	<p>Knowledge and Understanding</p> <p>The ways consumers and producers interact and respond to each other in the market (ACHEK017)</p> <p>The rights and responsibilities of consumers and businesses in Australia in terms of financial and economic decision-making (ACHEK029)</p> <p>Why and how individuals and businesses plan to achieve short-term and long-term personal, organisational and financial objectives (ACHEK018)</p> <p>Why individuals work, types of work and how people derive an income (ACHEK020)</p> <p>Influences on the ways people work and factors that might affect work in the future (ACHEK031)</p> <p>Characteristics of entrepreneurs and successful businesses (ACHEK019)</p> <p>Types of businesses and the ways that businesses respond to opportunities in Australia (ACHEK030)</p> <p>Factors that influence major consumer and financial decisions and the short and long-term consequences of these decisions (ACHEK053)</p> <p>The ways businesses organise themselves to improve productivity, including the ways they manage their workforce, and how they respond to changing economic conditions (ACHEK054)</p>
<p>Sets out the economic implications of homelessness</p> <p>Explains economic alternatives and the costs and benefits of different responses to homelessness and disadvantage</p> <p>Makes available follow up activities, which include community project planning templates, and The Big Issue’s economic impact analysis</p>	<p>Economics and Business Skills</p> <p>Develop questions and hypotheses about an economic or business issue or event, and plan and conduct an investigation or project (ACHES021/S032/S043)</p> <p>Generate a range of alternatives in response to an observed economic or business issue or event, and evaluate the potential costs and benefits of each alternative (ACHES024/S035)</p>